

Plain Valley Ski Trails



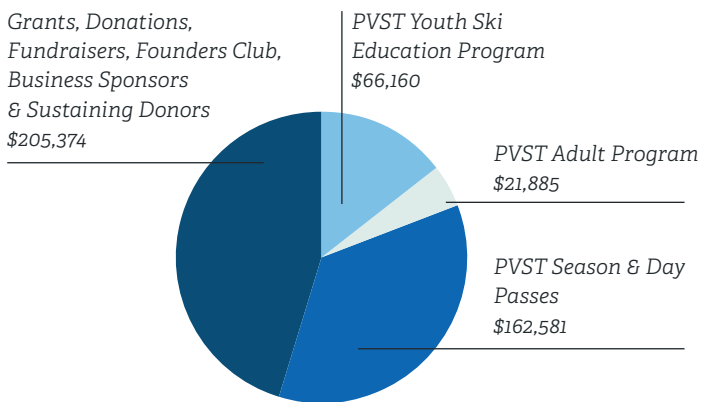
MISSION PASSIONATE

Plain Valley Ski Trails, founded in 2011, is celebrating 12 years of groomed cross country ski trails! These trails are enjoyed by hundreds of loyal season pass holders and thousands of guests annually. We are grateful for each pass sold. These proceeds, along with donations & grants, are used to fund our mission, the Plain Valley Nordic Team, providing ski education programs to youth.

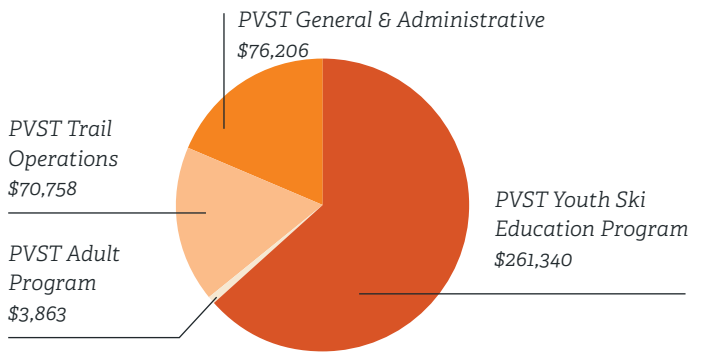


PVST started 2023 with a huge need for funding as we continue to grow and provide barrier-free ski education programs to youth. This community blew us away with their generosity!
 Let's carry the momentum into 2024!

Income Total: \$456,000



Expenses Total: \$412,166



Only 15% of the income comes through the ski education program registration fees, removing barriers to keep our ski education program accessible and inclusive.

63% of expenses are for the youth ski education program.

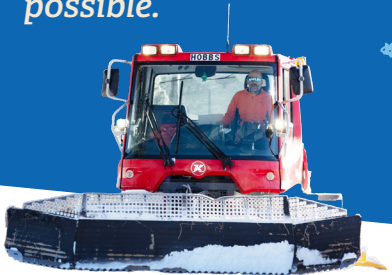
ADDITIONAL CAPITAL EXPENDITURES:
 PVST purchased the PB100 and two new-to-PVNT vans.

Thank you
 We want to extend a huge thank you to those who make our trails and team possible.

- Landowners provide the foundation of the community trails.
- The community of volunteers and donors that gives of its resources to support our mission.
- The Chelan County Lodging Tax grant and WA State Tourism grant allowed us to own an industry-standard groomer, our PB100!
- Don Dunning & Rob Whitten built our PVST Welcome Hut! Brooks Gilbertson milled and donated the beautiful siding.
- Purchasing Ketchup & Mustard, our new to PVNT travel vans! Providing even safer travel to our skiers while meeting the needs of our growing team!
- Expand barrier-free ski education programs to the greater Wenatchee Valley through the Thriving Together grant (formerly NCACH) and the most recent award of the Regional Impact Grant awarded by the Community Foundation of North Central Washington.



- More training opportunities for skiers as they advance through receiving the Epic Promise Accessibility Grant.
- Terri Weiss, volunteer PVAW Program Coordinator, along with volunteer instructors, deliver an excellent women's program that directs all registration fees to the mission of funding the youth ski education programs.



Plain Valley Nordic Team (PVNT) is a passion project.

We aim to make a difference and change the landscape of how athletics are viewed, and what can be achieved through its use. Our mission is to create equal access to opportunities and cater towards all of them. It is an investment into mental and physical health equity. One of the challenges for the organization is to create opportunities that match the development of everyone. The higher the individuals' needs and the more complex they are, the more difficult it is to meet them. It is easy to get stuck into a multitude of focuses. We recognize that the best way of serving most is to stay true to the bigger picture. This past year has been full of landmarks supporting that idea.

A strong focus has been on trails, the central amenity that our ski community revolves around. The trails support the largest diversity of interests. The better the trails, the better the experience, the bigger the draw to a larger community. Remembering back to one of the last days of 2023, I witnessed all those interactions at play. We had very minimal snow coverage, yet the quality of grooming was at an all-time high. Nearly all trails were open. We had several training groups taking advantage of it all. They had different goals, ranging from a national ski team member seeking valuable training ground, to supporters having a fun social time, to customers enjoying a novel experience. It was a great all-encompassing image.

A passion project is a never-ending endeavor. As we grow, so does the community and its participants. It leads to an increased feel of identity and to greater needs. Those needs need to be met with additional support. Only from there can we keep going. I do believe it is an avenue worth taking part in. It makes a difference in our lives and the lives of the people we serve. It is a fragile environment and by no means should we take it for granted.



Pierre Niess
PVNT PROGRAM DIRECTOR & HEAD COACH



THANK YOU TO OUR PVST TEAM!

PVST LANDOWNERS

PVST DONORS

PVST FOUNDERS CLUB

Alex & Ali Allen, Don & Stacey Dunning, Jon Karpoff & Chrystell Flota, Jeff Layton & Amanda Gatlin, Craig & Donna Hinman, Chris & Diane Pottinger, Rob Whitten & Deb Sinclair, Ed & Nancy Tobey, Peter & Susan Valaas, Terri & Kris Weiss, Joel Werdell

PVST BUSINESS SPONSORS

59ner Diner, Colchuck Consignment, Crunch Pak, Kahler Glen Athletic Club, LEAF Fitness, Mountain Springs Lodge, Old Mill Cafe, Plain Grocery, Plain Hardware, Rainier Construction, Wildflour, Xevo Optics

PVST BOARD OF DIRECTORS

Jon Karpoff, Jaimi Krenz, Terri Weiss

PLAIN VALLEY SKI TRAILS STAFF

PVST Director, Christie Saugen
PVST Program Director & PVNT Head Coach, Pierre Niess
PVNT Assistant Coach, Gabe Norby
PVNT Devo Coach, Jeff Layton
PVST Community Relations Admin, Izzy Clark
PVST Trails Manager, Rob Whitten
PVST Mechanic, Caleb Swart

PVST GROOMERS

Rob Dilling, Josiah Johnson, Jason Boyes, Gus Peterson, Caleb Swart and Rob Whitten

PVST INSTRUCTORS

Cyndy Bostrom, Kathleen Colvard, Karen De Jongh, Jackson Douglas, Faith Everest, Amanda Gatlin, Lindsey Kiesz, Lyndsay Mynatt, Cynthia Neely, Peter Norby, Steve Pate, Cindy Shurtleff, Camille Stemm, Kelly Taylor, Elijah Walker, Sibylle Wilbert and Terri Weiss.

KEY TRAIL IMPROVEMENTS



- ❖ Come ski our two new beautiful BCT sections and newly named, Rowdy Coyote trail!
- ❖ Mill Hill is sculpted and one-way.
- ❖ The whole system is wide enough for PB100 grooming.
- ❖ Maps and signage are updated.
- ❖ New website platform increasing customer experience.
- ❖ The trails are shaped to be groomable with the tiniest snowfall.
- ❖ Local Beaver Valley School children wrote animal stories encouraging young skiers in Meadow Loop.
- ❖ A welcome hut greets skiers at Meadow Loop.
- ❖ Adding to our PVST staff: Welcome Izzy Clark, Community Relations Administrator!
- ❖ Thank you, Lindsey Kiesz, historic volunteer who has stepped up, yet again as our PSIA Training Director, further professionalizing our PVST clinics.



TEAM ACCOMPLISHMENTS



- ❖ We served 115 skiers with 53 volunteer coaches!
- ❖ Two new-to-PVNT vans were purchased! These vans allow us to get our skiers to and from school, races and the trails safely.
- ❖ Training sessions were increased and expanded to 10 a week during the summer/fall/winter across layers and into the Wenatchee valley at large.
- ❖ Skiers are more supported with tailored opportunity and increased ability to cross between layers.
- ❖ A stipend for the Head Devo coach will help PVNT retain quality coaching year after year.
- ❖ Little Shredders, our new preschool-age ski program was born in partnership with Mountain Sprouts.
- ❖ PVNT was ranked the 11th club in the nation following the results of 2023 Junior Nationals in Fairbanks, AK.
- ❖ We celebrated PVNT's first National Champion, first alum invited to the US Ski Team and 6 All American skiers (ranked top 10 in the nation).

Give PVNT a push!

Turn your giving into a sustaining gift.

Just \$10/month gets you a PVNT ski headband.

As we head into 2024, we are filled with renewed motivation for our mission looking back on the organization's impact! We are also met with similar fundraising needs. Please join us as we continue to grow our capacity to meet the needs of this community and serve our mission!



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